

National Network of Libraries of Medicine  
Pacific Northwest Region 6

Quarterly Report, Contract Period 2006-2011

Year 1 Quarter 1

May 2006 -- July 2006

University of Washington

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## **Executive summary**

As we begin our new contract, PNR staff is concentrating on our members: exploring ways to strengthen our network, increase membership, and market our services. The Regional Marketing committee is finalizing plans for a regional brochure.

We also partnered with Montana State Library, developing tailored marketing materials to use in conjunction with the Library's "What's your Story? Find it at the Library!" campaign <http://msl.mt.gov/WhatsYourStory/home.htm>. We developed the concept of Montana Regional Medical Librarians and produced a flyer for Montana public librarians, listing local health librarians they can call on for health information support.

In July, Cathy Burroughs organized a group tour (including Sherri Fuller, Linda Milgrom and Andrea Ryce) to visit a Resource Library and eight Network libraries in Southern Idaho. These site visits have resulted in stronger ties with the libraries, more awareness of their interests and strengths, and increased activity and involvement in PNR programs and services by these Network members.

We started negotiating a Memorandum of Understanding to promote and provide NLM and NN/LM programs and services in Alaska, Idaho and Oregon with our resource libraries in each of those states.

To complement our print collection in the NN/LM PNR Lending Library, we began negotiation with NetLibrary to customize a collection of electronic resources for use by our Network members.

UER Project: Several staff worked to identify files, move content into new templates, create sidebars and test the newly redesigned web site.

In June, we announced funding opportunities for 2 types of subcontracts; one with a focus on consumers and communities; and the other for outreach to underserved health professionals. Promotional messages were sent out on the PNR News announcement list and to various state and regional listservs. To provide assistance for prospective applicants, we announced and conducted two "call-in" sessions to answer questions and provide an overview of the proposal requirements.

## Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter
Network members – full	158	N/A
Network members – affiliate	203	N/A
Libraries providing services to unaffiliated health professionals	97 (61%) *	N/A
Libraries providing services to public users	98 (62%) *	N/A
Average fill rate for resource libraries	821	N/A

\* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as: % providing services = (count of libraries providing service)/( count of full Network members)

### Regional Advisory Committee (RAC) activities

Membership for two Regional Advisory Committees (RACS) for the 2006-2011 Contract is in the process of being finalized. The RACs will be divided into 2 groups organized by core program components of the RML contract. One committee will consist of Regional Advisors for Network Services and Health Professional Outreach Programs (with resource, hospital library and health professions advisors); and the other is Regional Advisors for Consumer Health and Community-based Outreach Programs (with public, state and health library, health educator, faith-based and minority group advisors and representatives from community-based organizations). A joint meeting for both groups is planned for Spring 2007.

### Needs assessment and evaluation activities/data

Work is continuing on the development of a survey to assess the needs of the Region's Network members. Maryanne Blake participated in several teleconferences with the Outreach Evaluation Resource Center.

## Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
06/01/06 - 06/30/06	Training for Cambodian-speaking Seniors	Harborview Medical Center	Wilson- Owens	\$500	Mini-training award

\*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

### Update of ongoing major projects (funded at $\geq$ \$15,000)

The primary focus of this first quarter was gathering final reports from outreach projects of the previous contract and drafting of RFPs for new awards.

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	#of partici- pants	In-person or distance education
05/01/06	Milgrom	PubMed and M+ Tips and Tricks	San Diego, CA	20	In person
05/02/06	Blake	When PubMed Is Not the Answer	San Diego, CA	9	In person
05/03/06	Milgrom	PubMed and M+ Tips and Tricks (repeat of 5/1 session)	San Diego, CA	4	In person
05/04/06	Kouame	Health Issues in the Headlines	Missoula, MT	25	In-person
05/19/06	Blake	Measuring Your Impact...	Phoenix, AZ	27	In person
05/19/06	Blake	When PubMed Is Not the Answer	San Diego, CA	4	In person
06/28/06	Ryce	DOCLINE Training with ORUJSL	Portland OR	1	Distance
07/07/06	Blake	Fit to a Tee	Lakewood, WA	27	In person
07/13/06	Kouame	RML Update	Silver Falls, OR	15	In-person
07/19/06	Blake	Finding Injury Prevention Resources on the Web	Olympia, WA	10	In person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
05/01/06 - 05/05/06	American Society of Neuroradiology	Annual Meeting	San Diego, CA
06/22/06 - 06/24/06	Health Ministries Association	Annual Conference	Durham, NC
06/23/06 - 06/27/06	American Library Association	ALA Annual Meeting	New Orleans, LA
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
05/04/06 - 05/05/06	Montana Library Association	Annual Conference	Missoula, MT
<b>SUBCONTRACTED NATIONAL EXHIBITS</b>			
None			
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
None			

Actionable feedback received from exhibit visitors

None this quarter.

MedlinePlus Go Local

Funding opportunities for MedlinePlus Go Local will be announced next quarter.

### Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
05/05/06	Kouame	Or Perish In The Attempt: Medical Adventures of Lewis & Clark and the Corps of Discovery	Poster presentation	Out of scope
05/16/06	Ryce	A Partnership in Teaching Evidence-Based Medicine (EBM)	Poster presentation	Out of Scope
05/22/06	Kouame	Bloodletting: From Medical Doctrine to Quackery ...And Back Again	Poster presentation	Out of scope
05/22/06	Ryce	Using Blog Software to Support Resident Report	Poster presentation	Out of Scope

*[Insert brief narrative of other notable staff activities arranged chronologically, 1-2 sentences per item]*

### **Other staff activities, continued:**

- A. Ryce exhibited at Embracing our Traditions HIV/AIDS Conference: Anchorage, AK (May 2-6)
- A. Ryce Attended CHLA 2006 in Vancouver, BC, and presented poster: "to Medicine Residents" (May 12)
- RML Staff attended MLA 2006 and the RML Directors' Meeting in Phoenix, AZ (May 19-24)
- A. Ryce Participated in MLA CE 201: Introduction to Financial Management for Librarians (May 19)
- G. Kouame attended "Serving Diverse Users: Cultural Competencies of Health Sciences Librarians," Symposium at MLA (May 24)
- A. Ryce participated in the UW Field Tour for New Faculty (June 12-16)
- L. Milgrom assisted NICHSR at NLM's exhibit for Academy Health, Seattle, WA (June 26-27)
- G. Kouame met with Karen Hajarian and Peggy Matteson, President of the Health Ministries Association (HMA), to discuss possible collaboration between NLM, NN/LM and HMA (June)
- A. Ryce Implemented a NetLibrary ebook collection for the PNR (June)
- G. Kouame was reappointed by the University of Washington Libraries (July 1)
- L. Milgrom attended Open House at Community Health Library, Kittitas Valley Community Hospital (Washington State winner of NCLIS award), (July 11)
- C. Burroughs was invited to attend the Seattle Alliance for Response Forum, which brought together representatives of cultural institutions and emergency managers and first responders to initiate a dialog, share best practices and resources for disaster planning, and explore how partnerships can improve local response.
- C. Burroughs, G. Kouame, and R. Sahali attended the Native American Health Information Services conference in Albuquerque, NM (July 19-21)
- C. Burroughs, L. Milgrom, S. Fuller, and A. Ryce made site visits to eight Idaho Network Members (July 24-27)
- L. Milgrom participated as a member of NN/LM Outreach Activity Working Group (June)
- M. Blake has been appointed to the MLA Task Force on Vital Pathways for Hospital Librarians for a term from 2006 to 2008.
- The staff completed the revision of the PNR web site that they have been working on for nine months. M. Blake is the PNR staff liaison on the UER Committee.
- A. Ryce Assisted in the creation of the Montana Regional Medical Librarians brochure and distribution at the Montana Library Association Annual Meeting (part of the PNR Marketing campaign) (ongoing)